



"You can fool all the people some of the time, and you can fool some of the people all the time, but you can't fool all the people all the time."—Abraham Lincoln.

"We are in favor of an adequate revenue on duties from imports, so levied, as to afford ample protection to American industries."
—Abraham Lincoln.

LINCOLN—a Republican in Word and Deed

Lincoln, the Emancipator, the Greatest American, whose gentle, yet forcefully forceful character and deeds gripped the world and held it in intellectual captivity, was the *first Republican President*.

He was a Republican in word and deed.

Born in the South, reared in the West, chosen by the North, he was national in all things; *sectional in none*.

He held: "The nation must control whatever concerns the nation."

He was a firm advocate of tariff for *protection*.

He stood firmly on the twelfth plank of the Republican Platform of 1860; the plank that demanded "*Protection of American Industries*." This stand was reaffirmed in his address at Pittsburgh in February of 1861.

From this principle he never wavered.

Could his voice reach us today, we would hear it ringing as it rang in those other days of the Nation's trial: "We shall nobly save or meanly lose, the last, best hope on earth."

Charles Evans Hughes

the Republican Candidate today, says:

"The party I stand for is the party that stands for the protection of the American market, for the protection of American industry, for the protection of the American workingman."

So, in a single sentence, is summarized by a keen judicial mind the triple reason for an adequate, a real Protective Tariff. That, and that alone, can insure to the American workman a fair price for his labor, and to the American manufacturer a fair return on his invested capital.

Of what avail is it to the country, or to the individual, to have the best brains of the world to plan great industries and the best brawn in the world to execute such plans, if, in the home market, the products of united American efforts are forced into unfair and ruinous competition with the cheap products of **CHEAPER FOREIGN LABOR**?

Here is no theory, but a tried and proven fact—proven **DOUBLY** by **REPUBLICAN PROSPERITY** and by **DEMOCRATIC DISASTER**. It is a fact which no intelligent American can afford for one moment to forget.

LEST WE FORGET.

Lest we forget while enjoying war prosperity: For the ten months in which the Underwood tariff law was in operation, before the European war began, the bank clearings of the country were \$3,300,000,000 less than for the corresponding period in 1912 and 1913 under Republican legislation; commercial failures increased from \$98,000,000 in 1912 to \$175,300,000 in 1914.

Business was stagnated; mills and manufacturing establishments were shut down or on part time, hundreds of thousands of wage-earners were thrown out of employment, and imports of foreign-made goods increased. The country is menaced with a return of such conditions after the war in still more aggravated form, unless the tariff is revised on the lines of protection.

The Democratic party is opposed to protection. The Republican party has always upheld it and protected American industries and industrial workers. The record of the two parties on this question should be a sufficient guide to the voter at the coming election. Only a protective policy can assure permanent prosperity to this country.

"Proper Protection Provides PERMANENT Prosperity"